



Using AI to Accelerate the Impact on Your Law Firm

RankNav.ai is our proprietary AI platform leveraged by our CMOs to:

- Diagnose hidden issues
- Build data-driven strategies
- Amplify online brand voice
- Uncover deeper data insights
- Deliver traffic driving content
- Accelerate signed cases

A Purpose-Built AI Team for Law Firm Engagements

Under the direction of our CMO, these 9 Specialized AI Team Members extend the CMO's capacity and strengthen impact throughout the scope of their engagement.

 SEO Manager Improves structure, rankings, and search visibility.	 Marketing Copywriter Sharpens messaging and creates persuasive content.	 Graphic Designer Creates visuals that clarify complex ideas and drive engagement.
 Brand Photographer Builds trust through stronger brand visuals.	 Social Media Manager Supports social content and platform planning.	 YouTube Manager Strengthens video visibility and channel planning.
 Local Business Manager Improves local search presence and visibility.	 Business Consultant Strengthens growth decisions and prioritization.	 Marketing & Digital Strategist Guides strategy, campaigns, and planning.

How Our CMOs Leverage RankNav.ai to Quickly Drive Impact

RankNav.ai is leveraged and directed by our CMOs at each phase of our proven transformation framework. This powerful platform becomes a true game-changer in the hands of our battle-tested marketing leaders.

